

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Smart Media Group LLC (VA)  
Attention: Accounts Payable  
814 King St, Suite 400  
Alexandria, VA 22314

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963408-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	WILSON/SEN/R

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963408	06371717

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/22/12	5a A7N More In The AM	5-6a	M-W-F--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	M-W-F--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	10/17/12	5:56 AM	5a A7N More In The AM	5-6a	:30	HW1612TV	\$150.00 NM
3	KOAT	F	10/19/12	5:23 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
1	KOAT	M	10/22/12	5:13 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
2	10/16/12	10/19/12	6a A7N More In The AM	6-7a	-T-TF--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-TF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	6:53 AM	6a A7N More In The AM	6-7a	:30	HW1412TV	\$400.00 NM
2	KOAT	Th	10/18/12	6:53 AM	6a A7N More In The AM	6-7a	:30	HW1512TV	\$400.00 NM
3	KOAT	F	10/19/12	6:22 AM	6a A7N More In The AM	6-7a	:30	HW1612TV	\$400.00 NM
3	10/17/12	10/22/12	Good Morning America	7-9a	M-W-F--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	M-W-F--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	10/17/12	8:55 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00 NM
1	KOAT	F	10/19/12	8:55 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00 NM
2	KOAT	M	10/22/12	8:29 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM
4	10/16/12	10/22/12	Katie Couric M-F	2p-3p	MTWTF--	:30	5	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	5	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/16/12	2:13 PM	Katie Couric M-F	2p-3p	:30	HW1612TV	\$165.00 NM
3	KOAT	W	10/17/12	2:43 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
4	KOAT	Th	10/18/12	2:59 PM	Katie Couric M-F	2p-3p	:30	HW1612TV	\$165.00 NM
5	KOAT	F	10/19/12	2:23 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
1	KOAT	M	10/22/12	2:11 PM	Katie Couric M-F	2p-3p	:30	HW1412TV	\$165.00 NM
5	10/16/12	10/22/12	Ellen 3-4p	3-4p	MTWTF--	:30	5	\$125.00	NM

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**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963408-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	WILSON/SEN/R



Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
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Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	3:48 PM	Ellen 3-4p	3-4p	:30	HW1412TV	\$125.00 NM
2	KOAT	W	10/17/12	3:22 PM	Ellen 3-4p	3-4p	:30	HW1612TV	\$125.00 NM
4	KOAT	Th	10/18/12	3:19 PM	Ellen 3-4p	3-4p	:30	HW1412TV	\$125.00 NM
5	KOAT	F	10/19/12	3:31 PM	Ellen 3-4p	3-4p	:30	HW1612TV	\$125.00 NM
3	KOAT	M	10/22/12	3:44 PM	Ellen 3-4p	3-4p	:30	HW1512TV	\$125.00 NM

6	10/16/12	10/22/12	Dr Oz	4-5p	MTWTF--	:30	5	\$325.00	NM
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Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	4:29 PM	Dr Oz	4-5p	:30	HW1512TV	\$325.00 NM
4	KOAT	W	10/17/12	4:19 PM	Dr Oz	4-5p	:30	HW1412TV	\$325.00 NM
5	KOAT	Th	10/18/12	4:55 PM	Dr Oz	4-5p	:30	HW1512TV	\$325.00 NM
3	KOAT	F	10/19/12	4:26 PM	Dr Oz	4-5p	:30	HW1412TV	\$325.00 NM
2	KOAT	M	10/22/12	4:27 PM	Dr Oz	4-5p	:30	HW1712TV	\$325.00 NM

7	10/20/12	10/20/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$400.00	NM
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Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/12	10:14 PM	Action 7 News @ 10p Sat	10-1035p	:30	HW1612TV	\$400.00 NM

8	10/21/12	10/21/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$675.00	NM
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Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	10:24 PM	Action 7 News @ 10p Sun	10-1030p	:30	HW1412TV	\$675.00 NM

9	10/21/12	10/21/12	Once Upon A Time	7-8p	-----1	:30	1	\$1,500.00	NM
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Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	7:39 PM	Once Upon A Time	7-8p	:30	HW1612TV	\$1,500.00 NM

10	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$150.00	NM
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Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2-	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/20/12	7:23 AM	Sa 6a A7N More in the AM	6-9a	:30	HW1412TV	\$150.00 NM
1	KOAT	Sa	10/20/12	7:54 AM	Sa 6a A7N More in the AM	6-9a	:30	HW1512TV	\$150.00 NM

11	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$150.00	NM
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Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/21/12	7:14 AM	Su 6a A7N More in the AM	6-9a	:30	HW1412TV	\$150.00 NM
1	KOAT	Su	10/21/12	8:44 AM	Su 6a A7N More in the AM	6-9a	:30	HW1512TV	\$150.00 NM

12	10/22/12	10/22/12	DWTS	9-10p	1-----	:30	1	\$3,280.00	NM
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Class of Time - Pre-emptible with notice

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963408-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	WILSON/SEN/R



Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$3,280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/22/12 9:35 PM DWTS 9-10p :30 HW1512TV \$3,280.00 NM									
13	10/22/12	10/22/12	Kimmel	1135p-1235a	1-----	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/22/12 12:02 AM Kimmel 1135p-1235a :30 HW1412TV \$65.00 NM									
14	10/16/12	10/16/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 10/16/12 11:56 AM Anderson Cooper 11a-12n :30 HW1512TV \$110.00 NM									
<b>Total Spots</b>							<b>34</b>		

Gross Total \$12,255.00

Agency Commission \$1,838.25

Net Amount Due \$10,416.75

New Mexico Tax Rate 7.0% \$729.17

Amount Due \$11,145.92

## Payment Terms 30 Days

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	965238	06259969

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Billing Address:

Smart Media Group LLC (VA)  
Attention: Accounts Payable  
814 King St, Suite 400  
Alexandria, VA 22314

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PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	The View 10-11a	10-11a	----1--	:30	1	\$270.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$270.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	10:34 AM	The View 10-11a	10-11a	:30	HW1912TV	\$270.00 NM
2	10/26/12	10/26/12	Anderson Cooper	11a-12n	----1--	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	11:35 AM	Anderson Cooper	11a-12n	:30	HW1712TV	\$110.00 NM
3	10/26/12	10/26/12	Chew, The	12-1pm	----1--	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	12:31 PM	Chew, The	12-1pm	:30	HW1912TV	\$110.00 NM
4	10/26/12	10/26/12	Dr Oz	4-5p	----1--	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	4:22 PM	Dr Oz	4-5p	:30	HW1912TV	\$325.00 NM
5	10/26/12	10/26/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	5:29 AM	5a A7N More In The AM	5-6a	:30	HW1712TV	\$150.00 NM
6	10/26/12	10/26/12	Good Morning America	7-9a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	8:47 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/26/12	10/26/12	Good Morning America	7-9a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
14	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 10/27/12 5:54 PM Action 7 News @ 5p Sat 5-530p :30 HW1912TV \$200.00 NM LR - Football									
15	10/27/12	10/27/12	5-6a	5-6a	-----1-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 10/27/12 5:54 AM 5-6a 5-6a :30 HW1912TV \$100.00 NM									
16	10/27/12	10/27/12	Action 7 News @ 530p Sat	530-6p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 10/27/12 Action 7 News @ 530p Sat 530-6p :00 \$200.00 NM Credited									
17	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 10/27/12 8:56 AM Sa 6a A7N More in the AM 6-9a :30 HW1712TV \$150.00 NM									
18	10/28/12	10/28/12	Action 7 News @ 1030p Sun	1030-1105p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 10/28/12 11:02 PM Action 7 News @ 1030p Sun 1030-1105p :30 HW1712TV \$400.00 NM									
19	10/28/12	10/28/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 10/28/12 4:54 PM ET Weekend Su 4-5p 4-5p :30 HW1712TV \$75.00 NM									
20	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 10/28/12 5:30 PM Action 7 News @ 5p Sun 5-530p :30 HW1912TV \$275.00 NM									
21	10/28/12	10/28/12	5-6a	5-6a	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 10/28/12 5:42 AM 5-6a 5-6a :30 HW1912TV \$100.00 NM									

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Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/28/12	10/28/12	Su 6a A7N More in the AM 6-9a		-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	10/28/12	8:29 AM	Su 6a A7N More in the AM	6-9a	:30	HW1712TV	\$150.00	NM
23	10/28/12	10/28/12	This Week	9-10a	-----1	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	10/28/12	9:29 AM	This Week	9-10a	:30	HW1912TV	\$650.00	NM
24	10/25/12	10/25/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/25/12	1:59 PM	General Hospital	2-3p/1-2p	:30	HW1512TV	\$125.00	NM
25	10/25/12	10/25/12	The View 10-11a	10-11a	---1---	:30	1	\$270.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$270.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/25/12	10:59 AM	The View 10-11a	10-11a	:30	HW1512TV	\$270.00	NM
26	10/25/12	10/25/12	Anderson Cooper	11a-12n	---1---	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/25/12	11:28 AM	Anderson Cooper	11a-12n	:30	HW1912TV	\$110.00	NM
27	10/25/12	10/25/12	Chew, The	12-1pm	---1---	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/25/12	12:32 PM	Chew, The	12-1pm	:30	HW1512TV	\$110.00	NM
28	10/25/12	10/25/12	Dr Oz	4-5p	---1---	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/25/12	4:12 PM	Dr Oz	4-5p	:30	HW1912TV	\$325.00	NM
29	10/25/12	10/25/12	M-F A7N This AM @ 430:430-5a		---1---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/25/12	4:44 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1512TV	\$50.00	NM
30	10/25/12	10/25/12	5a A7N More in The AM 5-6a		---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868



www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/25/12	10/25/12	5a A7N More In The AM 5-6a		---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	5:44 AM	5a A7N More In The AM	5-6a	:30	HW1912TV	\$150.00 NM
31	10/25/12	10/25/12	Good Morning America 7-9a		---1---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	8:48 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
32	10/23/12	10/23/12	The View 10-11a	10-11a	-1-----	:30	1	\$270.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$270.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	10:33 AM	The View 10-11a	10-11a	:30	HW1512TV	\$270.00 NM
33	10/23/12	10/23/12	Anderson Cooper 11a-12n		-1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	11:44 AM	Anderson Cooper	11a-12n	:30	HW1412TV	\$110.00 NM
34	10/23/12	10/23/12	Katie Couric M-F 2p-3p		-1-----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	2:44 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
35	10/23/12	10/23/12	Dr Oz 4-5p		-1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	4:27 PM	Dr Oz	4-5p	:30	HW1512TV	\$325.00 NM
36	10/23/12	10/23/12	M-F A7N This AM @ 430:430-5a		-1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	4:52 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1512TV	\$50.00 NM
37	10/23/12	10/23/12	5a A7N More In The AM 5-6a		-1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	5:13 AM	5a A7N More In The AM	5-6a	:30	HW1712TV	\$150.00 NM
38	10/23/12	10/23/12	6a A7N More In The AM 6-7a		-1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	6:24 AM	6a A7N More In The AM	6-7a	:30	HW1412TV	\$400.00 NM

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heather Witson/R/Senate	Candidate	C23C29 WILSON/SE	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/23/12	10/23/12	Good Morning America 7-9a	7-9a	-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	8:00 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
40	10/24/12	10/24/12	General Hospital 2-3p/1-2p	2-3p/1-2p	--1----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	1:26 PM	General Hospital	2-3p/1-2p	:30	HW1512TV	\$125.00 NM
41	10/24/12	10/24/12	Chew, The 12-1pm	12-1pm	--1----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	12:00 PM	Chew, The	12-1pm	:30	HW1712TV	\$110.00 NM
42	10/24/12	10/24/12	Katie Couric M-F 2p-3p	2p-3p	--1----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	2:56 PM	Katie Couric M-F	2p-3p	:30	HW1412TV	\$165.00 NM
43	10/24/12	10/24/12	Dr Oz 4-5p	4-5p	--1----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	4:37 PM	Dr Oz	4-5p	:30	HW1712TV	\$325.00 NM
44	10/24/12	10/24/12	M-F A7N This AM @ 430:430-5a	430-5a	--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	4:58 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1712TV	\$50.00 NM
45	10/24/12	10/24/12	Action 7 News @ 5p 5-530p	5-530p	--1----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	HW1512TV	\$350.00 NM
46	10/24/12	10/24/12	6a A7N More In The AM 6-7a	6-7a	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	6:44 AM	6a A7N More In The AM	6-7a	:30	HW1512TV	\$400.00 NM
47	10/24/12	10/24/12	Good Morning America 7-9a	7-9a	--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	10/24/12	10/24/12	Good Morning America 7-9a	7-9a	--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	8:59 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
48	10/26/12	10/26/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	----1--	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1712TV	\$650.00 NM
49	10/26/12	10/26/12	Action 7 News @ 1030p 1030-1105p	1030-1105p	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	10:55 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1912TV	\$400.00 NM
50	10/26/12	10/26/12	Nightline 1105-1135p	1105-1135p	----1--	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	11:27 PM	Nightline	1105-1135p	:30	HW1712TV	\$190.00 NM
51	10/26/12	10/26/12	Ellen 3-4p 3-4p	3-4p	----1--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	3:51 PM	Ellen 3-4p	3-4p	:30	HW1712TV	\$125.00 NM
52	10/26/12	10/26/12	Entertainment Tonight 630-7p	630-7p	----1--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1712TV	\$500.00 NM
53	10/26/12	10/26/12	SHARK TANK 7-8p	7-8p	----1--	:30	1	\$875.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	7:44 PM	SHARK TANK	7-8p	:30	HW1912TV	\$875.00 NM
54	10/26/12	10/26/12	Good Morning America 7-9a	7-9a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	7:29 AM	Good Morning America	7-9a	:30	HW1912TV	\$300.00 NM
55	10/26/12	10/26/12	PRIMETIME 8-9p	8-9p	----1--	:30	1	\$1,185.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$1,185.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	8:44 PM	PRIMETIME	8-9p	:30	HW1712TV	\$1,185.00 NM

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	10/26/12	10/26/12	20/20	9-10p	----1--	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	9:39 PM	20/20	9-10p	:30	HW1912TV	\$1,500.00 NM
63	10/27/12	10/27/12	ABC Prime College Footb	6-10p	-----2-	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	6:06 PM	ABC Prime College Football	6-10p	:30	HW1912TV	\$600.00 NM
2	KOAT	Sa	10/27/12	7:55 PM	ABC Prime College Football	6-10p	:30	HW1712TV	\$600.00 NM
64	10/28/12	10/28/12	AFV	6-7p	-----1	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	6:20 PM	AFV	6-7p	:30	HW1712TV	\$900.00 NM
65	10/28/12	10/28/12	ONCE UPON A TIME	7-8p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	6:59 PM	ONCE UPON A TIME	7-8p	:30	HW1912TV	\$1,500.00 NM
66	10/28/12	10/28/12	REVENGE	8-9p	-----1	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	8:19 PM	REVENGE	8-9p	:30	HW1712TV	\$2,000.00 NM
67	10/28/12	10/28/12	666 PARK AVE	9-10p	-----1	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$1,125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	9:38 PM	666 PARK AVE	9-10p	:30	HW1912TV	\$1,125.00 NM
68	10/25/12	10/25/12	Action 7 News @ 10p M-F	10-1030p	---1---	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1512TV	\$650.00 NM
69	10/25/12	10/25/12	Action 7 News @ 1030p	1030-1105p	---1---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	10:44 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1512TV	\$400.00 NM
70	10/25/12	10/25/12	Nightline	1105-1135p	---1---	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$190.00				

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868



www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C23C29 WILSDN/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	10/25/12	10/25/12	Nightline	1105-1135p	---1---	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDAT	Th	10/25/12	11:26 PM	Nightline	1105-1135p	:30	HW1512TV	\$190.00 NM
71	10/25/12	10/25/12	Ellen 3-4p	3-4p	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	3:48 PM	Ellen 3-4p	3-4p	:30	HW1512TV	\$125.00 NM
72	10/25/12	10/25/12	Entertainment Tonight 630-7p	630-7p	---1---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1512TV	\$500.00 NM
73	10/25/12	10/25/12	LAST RESORT	7-8p	---1---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	7:20 PM	LAST RESORT	7-8p	:30	HW1512TV	\$900.00 NM
74	10/25/12	10/25/12	Good Morning America	7-9a	---1---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	7:49 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
75	10/25/12	10/25/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$2,625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$2,625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	8:43 PM	GREYS ANATOMY	8-9p	:30	HW1512TV	\$2,625.00 NM
76	10/25/12	10/25/12	SCANDAL	9-10p	---1---	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	9:33 PM	SCANDAL	9-10p	:30	HW1912TV	\$1,500.00 NM
77	10/23/12	10/23/12	Action 7 News @ 10p M-F	10-1030p	-1-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1712TV	\$650.00 NM
78	10/23/12	10/23/12	Nightline	1105-1135p	-1-----	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	11:09 PM	Nightline	1105-1135p	:30	HW1512TV	\$190.00 NM

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	10/23/12	10/23/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	3:39 PM	Ellen 3-4p	3-4p	:30	HW1712TV	\$125.00 NM
80	10/23/12	10/23/12	Entertainment Tonight 630-7p	630-7p	-1-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1712TV	\$500.00 NM
81	10/23/12	10/23/12	Good Morning America 7-9a	7-9a	-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	8:55 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM
82	10/23/12	10/23/12	HAPPY/APT 23	8-9p	-1-----	:30	1	\$2,025.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$2,025.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	8:21 PM	HAPPY/APT 23	8-9p	:30	HW1512TV	\$2,025.00 NM
83	10/24/12	10/24/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	--1----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1712TV	\$650.00 NM
84	10/24/12	10/24/12	Action 7 News @ 1030p 1030-1105p	1030-1105p	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1512TV	\$400.00 NM
85	10/24/12	10/24/12	Nightline 1105-1135p	1105-1135p	--1----	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	11:17 PM	Nightline	1105-1135p	:30	HW1412TV	\$190.00 NM
86	10/24/12	10/24/12	Ellen 3-4p	3-4p	--1----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	3:22 PM	Ellen 3-4p	3-4p	:30	HW1512TV	\$125.00 NM
87	10/24/12	10/24/12	Entertainment Tonight 630-7p	630-7p	--1----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	10/24/12	10/24/12	Entertainment Tonight 630-7p		--1----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	6:49 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1712TV	\$500.00 NM
88	10/24/12	10/24/12	MIDDLE/NEIGHBORS	7-8p	--1----	:30	1	\$2,275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$2,275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	7:16 PM	MIDDLE/NEIGHBORS	7-8p	:30	HW1512TV	\$2,275.00 NM
89	10/24/12	10/24/12	Good Morning America	7-9a	--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	7:55 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00 NM
90	10/24/12	10/24/12	MODERN/SUBURGATORY	8-9p	--1----	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	7:59 PM	MODERN/SUBURGATORY	8-9p	:30	HW1412TV	\$1,800.00 NM
91	10/24/12	10/24/12	NASHVILLE	9-10p	--1----	:30	1	\$2,275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$2,275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	9:43 PM	NASHVILLE	9-10p	:30	HW1512TV	\$2,275.00 NM
Total Spots							78		

Gross Total \$40,345.00

Agency Commission \$6,051.75

Net Amount Due \$34,293.25

New Mexico Tax Rate 7.0% \$2,400.53

Amount Due \$36,693.78

## Payment Terms 30 Days

## INVOICE



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 Main: (505)884-7777  
 Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
964264-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senale	Candidate	C16C22 WILSON/SE

Billing Address:

Smart Media Group LLC (VA)  
 Attention: Accounts Payable  
 814 King St, Suite 400  
 Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/16/12 - 10/23/12	964264	06377070

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/22/12	5a A7N More In The AM	5-6a	M-WTF--	:30	8	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	M-WTF--	8	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/17/12	5:23 AM	5a A7N More In The AM	5-6a	:30	HW1412TV	\$150.00 NM
7	KOAT	W	10/17/12	5:44 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
2	KOAT	Th	10/18/12	5:13 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
5	KOAT	Th	10/18/12	5:42 AM	5a A7N More In The AM	5-6a	:30	HW1612TV	\$150.00 NM
3	KOAT	F	10/19/12	5:29 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
8	KOAT	F	10/19/12	5:56 AM	5a A7N More In The AM	5-6a	:30	HW1612TV	\$150.00 NM
6	KOAT	M	10/22/12	5:29 AM	5a A7N More In The AM	5-6a	:30	HW1512TV	\$150.00 NM
4	KOAT	M	10/22/12	5:57 AM	5a A7N More In The AM	5-6a	:30	HW1712TV	\$150.00 NM
2	10/17/12	10/22/12	6a A7N More In The AM	6-7a	M-WTF--	:30	6	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	M-WTF--	6	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
5	KOAT	W	10/17/12	6:23 AM	6a A7N More In The AM	6-7a	:30	HW1612TV	\$400.00 NM
1	KOAT	W	10/17/12	6:43 AM	6a A7N More In The AM	6-7a	:30	HW1412TV	\$400.00 NM
6	KOAT	Th	10/18/12	6:13 AM	6a A7N More In The AM	6-7a	:30	HW1412TV	\$400.00 NM
2	KOAT	Th	10/18/12	6:59 AM	6a A7N More In The AM	6-7a	:30	HW1512TV	\$400.00 NM
3	KOAT	F	10/19/12	6:59 AM	6a A7N More In The AM	6-7a	:30	HW1412TV	\$400.00 NM
4	KOAT	M	10/22/12	6:24 AM	6a A7N More In The AM	6-7a	:30	HW1412TV	\$400.00 NM
3	10/17/12	10/22/12	Good Morning America	7-9a	M-WTF--	:30	8	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	M-WTF--	8	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/17/12	7:43 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
5	KOAT	W	10/17/12	7:59 AM	Good Morning America	7-9a	:30	HW1612TV	\$300.00 NM
2	KOAT	Th	10/18/12	8:00 AM	Good Morning America	7-9a	:30	HW1412TV	\$300.00 NM
8	KOAT	Th	10/18/12	8:54 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
3	KOAT	F	10/19/12	7:26 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
7	KOAT	F	10/19/12	8:40 AM	Good Morning America	7-9a	:30	HW1612TV	\$300.00 NM
6	KOAT	M	10/22/12	7:49 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM

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Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
964264.1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/17/12	10/22/12	Good Morning America	7-9a	M-WTF--	:30	8	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/22/12	8:54 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM
4	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2-	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/20/12	7:43 AM	Sa 6a A7N More in the AM	6-9a	:30	HW1412TV	\$150.00 NM
1	KOAT	Sa	10/20/12	8:43 AM	Sa 6a A7N More in the AM	6-9a	:30	HW1512TV	\$150.00 NM
5	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/21/12	7:54 AM	Su 6a A7N More in the AM	6-9a	:30	HW1412TV	\$150.00 NM
1	KOAT	Su	10/21/12	8:13 AM	Su 6a A7N More in the AM	6-9a	:30	HW1512TV	\$150.00 NM
6	10/17/12	10/22/12	Live with Regis & Kelly	9-10a	M-WTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	M-WTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	10/17/12	9:31 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1412TV	\$175.00 NM
3	KOAT	Th	10/18/12	9:53 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1612TV	\$175.00 NM
4	KOAT	F	10/19/12	9:38 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1412TV	\$175.00 NM
1	KOAT	M	10/22/12	9:49 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1512TV	\$175.00 NM
7	10/17/12	10/22/12	Anderson Cooper	11a-12n	M-WTF--	:30	5	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	M-WTF--	5	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	11:20 AM	Anderson Cooper	11a-12n	:30	HW1512TV	\$110.00 NM
5	KOAT	W	10/17/12	11:39 AM	Anderson Cooper	11a-12n	:30	HW1612TV	\$110.00 NM
2	KOAT	Th	10/18/12	11:48 AM	Anderson Cooper	11a-12n	:30	HW1412TV	\$110.00 NM
3	KOAT	F	10/19/12	11:41 AM	Anderson Cooper	11a-12n	:30	HW1412TV	\$110.00 NM
4	KOAT	M	10/22/12	11:37 AM	Anderson Cooper	11a-12n	:30	HW1412TV	\$110.00 NM
8	10/17/12	10/22/12	Katie Couric M-F	2p-3p	M-WTF--	:30	8	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	M-WTF--	8	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	W	10/17/12	2:11 PM	Katie Couric M-F	2p-3p	:30	HW1412TV	\$165.00 NM
1	KOAT	W	10/17/12	2:59 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
2	KOAT	Th	10/18/12	2:23 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
8	KOAT	Th	10/18/12	2:56 PM	Katie Couric M-F	2p-3p	:30	HW1612TV	\$165.00 NM
7	KOAT	F	10/19/12	2:33 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
3	KOAT	F	10/19/12	2:48 PM	Katie Couric M-F	2p-3p	:30	HW1612TV	\$165.00 NM
5	KOAT	M	10/22/12	2:19 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
4	KOAT	M	10/22/12	2:48 PM	Katie Couric M-F	2p-3p	:30	HW1712TV	\$165.00 NM
9	10/17/12	10/22/12	Ellen 3-4p	3-4p	M-WTF--	:30	8	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/17/12	10/22/12	Ellen 3-4p	3-4p	M-WTF--	:30	8	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	M-WTF--	8	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	W	10/17/12	3:49 PM	Ellen 3-4p	3-4p	:30	HW1612TV	\$125.00 NM
1	KOAT	W	10/17/12	3:59 PM	Ellen 3-4p	3-4p	:30	HW1412TV	\$125.00 NM
8	KOAT	Th	10/18/12	3:38 PM	Ellen 3-4p	3-4p	:30	HW1412TV	\$125.00 NM
2	KOAT	Th	10/18/12	3:59 PM	Ellen 3-4p	3-4p	:30	HW1512TV	\$125.00 NM
5	KOAT	F	10/19/12	3:22 PM	Ellen 3-4p	3-4p	:30	HW1512TV	\$125.00 NM
3	KOAT	F	10/19/12	4:00 PM	Ellen 3-4p	3-4p	:30	HW1412TV	\$125.00 NM
6	KOAT	M	10/22/12	3:18 PM	Ellen 3-4p	3-4p	:30	HW1512TV	\$125.00 NM
4	KOAT	M	10/22/12	3:59 PM	Ellen 3-4p	3-4p	:30	HW1412TV	\$125.00 NM
10	10/17/12	10/22/12	Dr Oz	4-5p	M-WTF--	:30	7	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	M-WTF--	7	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	W	10/17/12	4:10 PM	Dr Oz	4-5p	:30	HW1512TV	\$325.00 NM
1	KOAT	W	10/17/12	4:37 PM	Dr Oz	4-5p	:30	HW1612TV	\$325.00 NM
2	KOAT	Th	10/18/12	4:13 PM	Dr Oz	4-5p	:30	HW1612TV	\$325.00 NM
5	KOAT	Th	10/18/12	4:36 PM	Dr Oz	4-5p	:30	HW1412TV	\$325.00 NM
7	KOAT	F	10/19/12	4:20 PM	Dr Oz	4-5p	:30	HW1512TV	\$325.00 NM
3	KOAT	F	10/19/12	4:56 PM	Dr Oz	4-5p	:30	HW1612TV	\$325.00 NM
4	KOAT	M	10/22/12	4:56 PM	Dr Oz	4-5p	:30	HW1512TV	\$325.00 NM
11	10/16/12	10/21/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/12		Action 7 News @ 5p Sat	5-530p	:00		<del>\$200.00</del> NM
Credited									
12	10/16/12	10/21/12	Action 7 News @ 530p S	530-6p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/12	5:45 PM	Action 7 News @ 530p Sat	530-6p	:30	HW1412TV	\$200.00 NM
13	10/16/12	10/21/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$415.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$415.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	5:28 PM	Action 7 News @ 5p Sun	5-530p	:30	HW1512TV	\$415.00 NM
14	10/22/12	10/22/12	POLITICAL DEBATES	7-9P	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	6:59 PM	POLITICAL DEBATES	7-9P	:30	HW1712TV	\$2,500.00 NM
15	10/16/12	10/21/12	MIDDLE/NEIGHBORS	7-8p	--1----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
964264-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/16/12	10/21/12	MIDDLE/NEIGHBORS	7-8p	--1----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/15/12	10/21/12	--1----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/12	6:59 PM	MIDDLE/NEIGHBORS	7-8p	:30	HW1412TV	\$1,200.00 NM
16	10/16/12	10/21/12	LAST RESORT	7-8p	---1---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	7:42 PM	LAST RESORT	7-8p	:30	HW1512TV	\$900.00 NM
17	10/16/12	10/21/12	SCANDAL	9-10p	---1---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	9:33 PM	SCANDAL	9-10p	:30	HW1612TV	\$1,000.00 NM
18	10/16/12	10/21/12	SHARK TANK	7-8p	----1--	:30	1	\$875.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----1--	1	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	7:00 PM	SHARK TANK	7-8p	:30	HW1412TV	\$875.00 NM
19	10/16/12	10/21/12	PRIMETIME	8-9p	----1--	:30	1	\$1,780.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----1--	1	\$1,780.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	8:40 PM	PRIMETIME	8-9p	:30	HW1612TV	\$1,780.00 NM
20	10/16/12	10/21/12	20/20	9-10p	----1--	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----1--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	9:51 PM	20/20	9-10p	:30	HW1412TV	\$1,500.00 NM
21	10/16/12	10/21/12	SENATE DEBATE	6-7p	-----1	:30	1	\$1,350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	6:59 PM	SENATE DEBATE	6-7p	:30	HW1612TV	\$1,350.00 NM
22	10/16/12	10/21/12	REVENGE	8-9p	-----1	:30	1	\$1,690.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,690.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	8:44 PM	REVENGE	8-9p	:30	HW1412TV	\$1,690.00 NM
23	10/16/12	10/21/12	666 PARK AVE	9-10p	-----1	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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www.koat.com

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Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/16/12	10/21/12	666 PARK AVE	9-10p	-----1	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/21/12 9:43 PM 666 PARK AVE 9-10p :30 HW1512TV \$1,125.00 NM									
24	10/16/12	10/21/12	College Football	10a-130p	-----2-	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 10/20/12 10:55 AM College Football 10a-130p :30 HW1612TV \$400.00 NM									
2 KOAT Sa 10/20/12 11:55 AM College Football 10a-130p :30 HW1512TV \$400.00 NM									
25	10/16/12	10/21/12	College Football Sa 130p-128p-6p		-----2-	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Sa 10/20/12 3:06 PM College Football Sa 130p-128p-6p :30 HW1412TV \$400.00 NM									
1 KOAT Sa 10/20/12 3:27 PM College Football Sa 130p-128p-6p :30 HW1512TV \$400.00 NM									
26	10/16/12	10/21/12	ABC Auto Racing (Other)	10am-6pm	-----2	:30	2	\$220.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----2 2 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Su 10/21/12 12:07 PM ABC Auto Racing (Other) 10am-6pm :30 HW1612TV \$220.00 NM									
1 KOAT Su 10/21/12 12:35 PM ABC Auto Racing (Other) 10am-6pm :30 HW1412TV \$220.00 NM									
27	10/16/12	10/21/12	CASTLE SAT LF	1035P-1135P	-----1-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 10/20/12 11:23 PM CASTLE SAT LF 1035P-1135P :30 HW1612TV \$100.00 NM									
28	10/16/12	10/21/12	PRIVATE PRACTICE SA 1035-1135P, 1135F		-----1-	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 10/20/12 11:53 PM PRIVATE PRACTICE SAT LF 1035-1135P, 1135F :30 HW1512TV \$65.00 NM									
29	10/16/12	10/21/12	ET Weekend 11p-1205a	1100-1205x	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/21/12 11:23 PM ET Weekend 11p-1205a 1100-1205x :30 HW1612TV \$75.00 NM									
30	10/16/12	10/21/12	CASTLE SUN LF	1205-105A	-----2	:30	2	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----2 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/21/12 12:18 AM CASTLE SUN LF 1205-105A :30 HW1412TV \$45.00 NM									
2 KOAT Su 10/21/12 12:53 AM CASTLE SUN LF 1205-105A :30 HW1512TV \$45.00 NM									
31	10/23/12	10/23/12	Good Morning America	7-9a	-T-----	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
964264-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C16C22 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/23/12	10/23/12	Good Morning America	7-9a	-T-----	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-T-----		2	\$300.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Tu	10/23/12	7:25 AM	Good Morning America	7-9a	:30	HW1512TV	\$300.00 NM
1	KOAT	Tu	10/23/12	8:59 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00 NM
32	10/23/12	10/23/12	Katie Couric M-F	2p-3p	-T-----	:30	2	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-T-----		2	\$165.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Tu	10/23/12	2:21 PM	Katie Couric M-F	2p-3p	:30	HW1512TV	\$165.00 NM
1	KOAT	Tu	10/23/12	2:55 PM	Katie Couric M-F	2p-3p	:30	HW1412TV	\$165.00 NM
33	10/23/12	10/23/12	Ellen 3-4p	3-4p	-T-----	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-T-----		2	\$125.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	10/23/12	3:31 PM	Ellen 3-4p	3-4p	:30	HW1512TV	\$125.00 NM
2	KOAT	Tu	10/23/12	3:59 PM	Ellen 3-4p	3-4p	:30	HW1712TV	\$125.00 NM
34	10/23/12	10/23/12	DWTS RESULTS	7-8p	-T-----	:30	1	\$4,270.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-T-----		1	\$4,270.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	10/23/12	6:59 PM	DWTS RESULTS	7-8p	:30	HW1512TV	\$4,270.00 NM
<u>Total Spots</u>							88		

## Payment Terms 30 Days

<u>Gross Total</u>	\$34,800.00
<u>Agency Commission</u>	\$5,220.00
<u>Net Amount Due</u>	\$29,580.00
<u>New Mexico Tax Rate</u> 7.0%	\$2,070.60
<u>Amount Due</u>	\$31,650.60